

AWARE

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Spotlight On: Deepa Nainani and Neerja Sujanani - The Dynamic #bossbabe Duo Behind Plus Group International

When Deepa and Neerja met each other for the first time, some 15 years ago, they both had more than 10 years of corporate experience behind them in fields like strategic planning, logistics, online/offline marketing, website development, and media management. And they both shared the dream of becoming successful entrepreneurs one day. Soon, they decided to turn their friendship into a professional partnership and that's how Plus Group came into existence.

Fast forward to this day and their award-winning business venture has become a super successful advertising and marketing agency, based in Hong Kong, that specialises in working with small and medium businesses, offering them services ranging from designing, printing, website and app development, SEO, advertising, event management, and what not! Marketing is their forte, offline as well as online making their company one stop shop for all your business, branding and event requirements.



Whether it's because of their ability to come up with creative ideas one needs to manage fashion events like Summer Sparkles and Glam Fest (formerly known as Kowloon Bazaar), or it's their ingenuity that allows them to work effortlessly with big brands like ICICI Bank, Louis Vuitton, Economist Group Asia Pacific, and Penhaligons, Deepa and Neerja's work stands out and always shines. Hence, the long list of accolades and achievements to their name.

Most of the time, their happy clients end up becoming lifelong friends and as a result, they have in their portfolio, an impressive list of both, local as well as international clients.

What's further commendable is that a part of their income goes towards a number of charitable causes and NGOs. They also actively promote the use of eco-friendly raw materials and processes. Plus Group has been a recipient of the Caring Company Award by the Hong Kong SAR Government for a consecutive five years.

Contact them at +85223334421 for any business-related queries or have a coffee with them at their Hung Hom office/showroom to explore the possibility of transforming your own business venture with the help of their expertise.